



**Business Plan 2020** 



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#### **EXECUTIVE SUMMARY**

The <u>VIROMENT ANNUITY FUND</u> is a financial product paying out a fixed stream of payments at a rate of 9% per annum. Payments will be made from the fund's lockbox held at one of the largest global agribusiness companies \$15Bn in revenues per annum. The lockbox is funded by best-in-class global agricultural livestock integrators contracted for 15-year terms.

ACCUMULATION PHASE: Will be closed at \$750,000 USD.

<u>ANNUITIZATION PHASE</u>: Once the annuitization phase has been reached, the product begins paying out to the annuitant at APR of 9% until the original investment is returned. The minimum time in the fund will be 3 years. Investor payments will be made annually.

<u>COMPANY BIO</u>: Viroment's proprietary technology solves the challenges of waste sludge disposal. Our treatment system significantly lowers the hauling cost – while reducing environmental impact and meeting regulatory standards. Viroment's innovation paves the way for a redeployment of a validated adjacent industry application.

<u>DISTRIBUTION MODEL / METHODOLOGY</u>: Viroment develops strategic partnerships with best in class region partners in each vertical. These experienced market leaders become early adopters and distribution partners for our system in each market responsible for marketing, sales, installations, servicing and tech support. Viroment USA, in turn, supports this partner behind the scenes on an as needed basis. Lower Costs. Less Regulation. Sustainable Process.

MEDIA: Viroment has been featured in Forbes, Fortune Magazine, MSNBC, Reuters, China TV, Global Water Intelligence Magazine, South China Morning Post, Japan Times, Caixin Global (China), Financial Times, Biz Journals, Yahoo Finance, China Daily & Daily Mail (United Kingdom).

#### NOTABLE EVENTS: Hurricane Harvey (Houston, Texas)

Viroment deployed several wastewater processing units to assist the City of Houston's Wastewater Treatment plant in responding to the natural disaster. The emergency response has led to a continued partnership and processing at their facilities to this day.

US Commercial Services Trade Mission (Beijing, China)

Viroment executed an \$800M partnership agreement with government owned Hangzhou Iron and Steel. The contract signing was witness by both US President Trump and China President Xi at the Great Hall of the People in Beijing on November 9<sup>th</sup> 2017.



#### THE PROBLEM

Market demand for pork is not being met resulting in a sharp demand by hog growers, called Integrators, for pig growing spaces (hog barns). Pork processing facilities in the region are currently operating at 30% potential capacity further indicting the extreme demand for market growth demands.

Integrators do not want to own land or barns preferring to invest in live animal assets. Farmers who own the land do not want to do the labor and typically only have the capacity for one site at a time.

#### OUR SOLUTION

Organize multi-build barn packages attracting best-in-class market corporate partners resulting in long-term corporate lease contracts.



#### TECHNICAL ADVANTAGES

New Barn

Manure Footprint Reduced > 90%

Constant Flush Low / No Odor

No Fresh Water Needed to Flush

Less / No Flies

**Promotes Animal Wellness** 

Promotes Faster Growth

Manure Marketable Commodity Barn Modernization / Optimization

Gridded / Planned Locations

40+ year life

Labor Friendly / Attractive

Organic Ready

No Cross-Contamination

Current / Old Barn

Large Sludge Footprint

Long Term Periodic (6/12 month)

High Odor

High Fresh Water Flush Consumption

Animal Agitation & Pathogen Risks

4% Minimum Death Rate

No

Cost to Dispose Plus Regulatory

**Increased Labor Animal Health Costs** 

Random

Near or End of Useful Life

Prone to Dissatisfaction /Staff Turnover

No

Sludge Pumper Create a Bio-Security Risk



#### **FINANCIALS**

## Cash Flow Each Barn (Year 1)

Cost of Assets / Each 2,100,000

Gross Revenue / Year

Lease 195,000 Other (Manure 50%) 70,345 265,345

Expenses / Year

OPEX (Triple-net lease) 0
Debt Serv/Tax - 168,844
- 168,844

Net Profit / Barn 96,501

**Debt Service Coverage Ratio** 1.57

#### **Rollout Schedule**

Barn #	June	July	Aug	Sept	Oct	Nov	Dec	2020 YE
1	\$8,042	\$ 8,042	\$ 8,042	\$ 8,042	\$ 8,042	\$ 8,042	\$ 8,042	\$ 56,292
2		<u>\$ 8,042</u>	\$ 8,042	\$ 8,042	\$ 8,042	\$ 8,042	\$ 8,042	\$ 48,250
3			<u>\$8,042</u>	\$ 8,042	\$ 8,042	\$ 8,042	\$ 8,042	\$ 40,209
4				<u>\$8,042</u>	\$ 8,042	\$ 8,042	\$ 8,042	\$ 32,167
CF/Mo	\$8,042	\$16,083	\$24,125	\$32,167	\$32,167	\$32,167	\$32,167	\$176,918

#### First Five Years Cash Flows

	2020	2021	2022	2023	<u>2024</u>
Cash Flow	\$ 176,918	\$ 386,004	\$ 386,004	\$ 386,004	\$ 386,004
Principal Reduce	\$ 310,943	\$ 368,424	\$ 398,063	\$ 413,765	\$ 430,086
	\$ 487,851	\$ 754,428	\$ 784,067	\$ 799,768	\$ 816,090

## Twenty (20) Year Gain for Four (4) Barns (Including Debt Service)

#### \$19,000,000

<sup>\*</sup>Financial Assumptions: Debt Service at 3.875%, barn size of 6,500 hog capacity, base lease rate of \$30 / pig space triple net, 15-year leases, barn life exceeds 40 years with historical supportive data/experience, and amortization of 17 years.



#### DOMESTIC AGRICULTURAL MARKETS

Livestock production rankings by state:

<u>Pork</u> <u>Beef</u>

#1 Iowa #1 Texas

#2 North Carolina #2 Nebraska

#3 Minnesota

#4 Illinois

#5 Indiana

#6 Nebraska

In 1982 Nebraska enacted unique legislation barring corporate farm ownership and/or operations. Although this law was recently overturned in 2015, it did establish and promote larger family farm growth within the state of Nebraska during that span of time. Several home-grown Nebraska operations have expanded substantially and as an end result, control the Nebraska regional market which funnels meat to in-state meat processing facilities.

The resulting pork market (about 80%) in Nebraska is currently controlled by just a handful of organizations or individuals. Similar metrics can be said for Nebraska's beef market. These organizations have operations that span the surrounding states and even heavily into Illinois and beyond. Coincidentally, or perhaps by unintended legislative design, the epicenter of these organizations is in NE Nebraska between Lincoln and Omaha.

#### THE OPPORTUNITY

#### Partners:

- Well-connected **feed mill owner** with **ownership of 30,000 pig spaces** concerned over giving his manure nutrients away for free;
- Major player in the **barn builder** market deals with **land acquisition** for discard of nutrients for past and future clients; and
- Sludge/manure dewatering expert with a business development background.

#### Strategic Partners:

- Top 20 global corporate integrators with 15-yr guaranteed leases; and
- Cooperative with \$700M in assets guaranteeing the loans.

LOCATION: UNITED KINDOM



#### COMPANY PRINCIPLES

## Paul Koenig CEO

Raised on a family "Century Award" farm in central Minnesota USA and later attended the University of Minnesota where he participated in varsity football for the Gophers while majoring in business and science.



After college Paul became involved in real estate starting out volunteering for property owners eventually becoming one of the largest private voucher-based Section 8 HUD housing provider in the upper Midwest. Paul's personal real estate portfolio has included 750+ real estate transactions, new construction builds of 100+ new properties in low income neighborhoods and 100+ fully remodeled (complete code compliance properties) multi-family properties.

Currently, Paul is the CEO of Viroment, an award-winning clean tech company in the wastewater space. The company's innovative technology reduces wastewater sludge footprints by up to 95% creating clean reuse water and a valuable multiuse bio-cake.

(November 2017) Paul was invited to a Beijing China to participate in the historic US Commercial Services Trade Mission event held at the Great Hall of the People in Beijing China. Viroment executed contracts in the amount of \$800M with Hangzhou Iron and Steel and \$100M with Guanye Guangdong Environmental Protection Company Limited; both of which are Chinese Government State Owned Companies. The singing event was personally witnessed by United States Secretary Commerce Wilbur Ross, President Donald Trump and President Xi Jinping (China).

Media Link: <a href="https://eblnews.com/video/paul-koenig-us-business-delegation-president-trump-china-253693">https://eblnews.com/video/paul-koenig-us-business-delegation-president-trump-china-253693</a>

Paul has been a strong and influencing advocate on both a professional and personal basis. He is widely known to his clients and friends as a resourceful. Paul enjoys coaching youth sports, volunteering on community association boards and solving large scale problems.



# Russ Vering Partner

Russ Vering resides in Scribner, NE and operates Central Plains Milling (CPM) in Howells, Nebraska in a partnership between Russ and Frontier Cooperative of Brainard, Nebraska.

CPM manufactures feed for swine, cattle and poultry. CPM's revenues are in excess of \$25M/year with growth projections to reach \$50M/year. In 2016 Russ purchased the former Husker Coop in



Columbus NE investing \$850,000 to update the facility under the CPM brand. CPM owns a proprietary home-grown recipe or blend of feed for its clients in addition to traditional feed stock it sells. This unique blend netted a \$1,000,000 distribution agreement with feed giant JBS for distribution of the product across the region.

After college Russ worked on his family farm and eventually became owner of the family farm. Russ is personally involved with contract wean-to-finish sites in several surrounding counties in eastern Nebraska. He has been recognized for his participation in TQA taskforce.

Russ is a board member of the Nebraska Pork Producers Association. In his role as a board member Russ has been on several US Trade Mission, played a critical role in both charitable events / donations as well as in an advisory position for government oversight and regulatory compliance. Russ Attended the University of Nebraska on a wrestling scholarship is married with two daughters.



# Chris Reimers Partner

Chris is originally from West Point, Nebraska. Chris attended the University of Nebraska-Lincoln majoring in Agricultural Engineering. Chris was an operations manager at ADM in Sioux City, Iowa before he settled in with Settje Agri-Services. In his current role he manages manure marketing & application, agronomy services, and CAFO environmental compliance.



Recently, Chris played a integral role in the Costco "1 Billion Bird Facility" in Nebraska: <a href="https://civileats.com/2018/12/11/costcos-100-million-chickens-will-change-the-future-of-nebraska-farming/">https://civileats.com/2018/12/11/costcos-100-million-chickens-will-change-the-future-of-nebraska-farming/</a>. Chris responsibilities for this first of its kind project addressed compliance, engineering and groundwork for this block chain supply of Costco's famed "\$4.99 for a Four-Pound Chicken" product.

Chris's current footprint at Settje includes manure marketing that spans across their 8,000 barns-built client-base across the Central USA. Chris's top clients control 80% of the regional livestock space.



(Front to back – Paul, Russ & Chris)



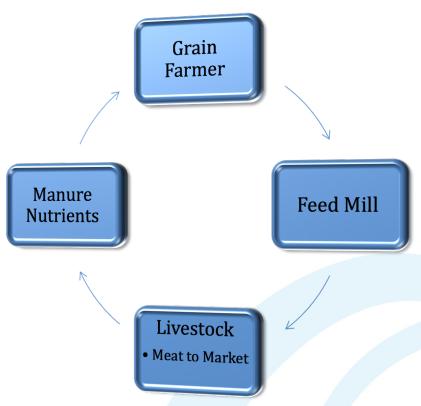
#### SUSTAINABILITY

The Viroment dewatering equipment used to process manure in real-time contributed to the project promotes improved animal health and less impact on the local ecosystems including humans. Because we are able to reintroduce our filtered water to the closed loop flushing system, we are able to reduce odor, gas emissions, flies, and pathogens.

The process creates to valuable reuse byproducts from the waste sludge:

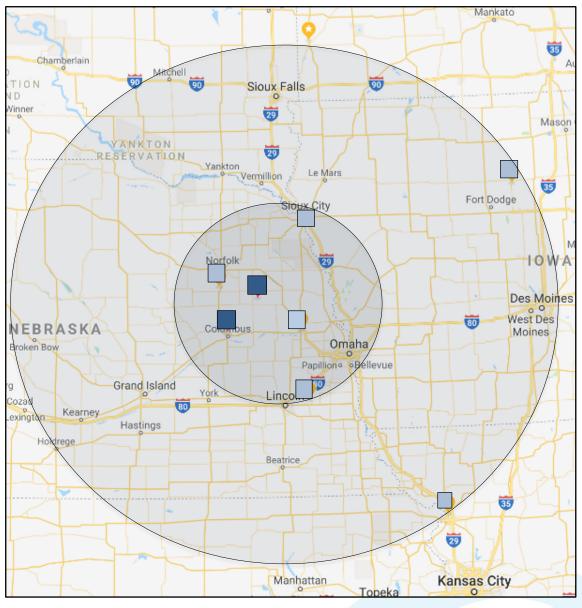
- 1. <u>Solids</u> A valuable bio-cake rich in nutrients with significant market value. This organic fertilizer reduces sludge haul away footprints from hog barn pits and retention ponds by approximately 25X reduction transportation costs (fuel, labor, vehicle).
- 2. <u>Filtered Water</u> Reusable water is able to be used for animal cooling, washdown or flushing with the balance is able to be safely discharged.

# **Closed Loop Grow Cycle Process**





### MARKET SUMMARY RADIUS - FEED MILL vs. KILL PLANT



30 miles	Tyson (Madison NE)	2,920,000 hogs
40 miles	WholeStone Farms (Fremont NE)	3,833,000 hogs
80 miles	Smithfield Foods (Crete NE)	4,015,000 hogs
83 miles	Seaboard Triumph Foods (Sioux City, IO)	3,723,000 hogs
210 miles	Seaboard Triumph Foods (St. Joseph, MO)	
220 miles	Prestidge Farms (Eagle Grove, Iowa)	



#### SELECTED FACILITY SITES



(30+ close proximity to partner owned feed mills & meat processing)

## **DEALS** (shovel ready with contract)

 1.
 4 barns @ 6,500 spaces
 \$ 8,400,000

 2.
 20 barns @ 5,500 spaces
 \$40,000,000

 3.
 5 barns @ 6,250 spaces
 \$10,500,000





## **Pro Forma Projections**

Corporate Integrator projected pace is one barn per week in year one increasing the pace by one barn per month over a 4-year period.

PROJECTIONS - 6500 Barn Series (\$2,100,000 / Barn)													
2020 <u>Barn #</u> 1 2 3 4 5	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u> <u>8,042</u>	<u>Jul</u> 8,042 <u>8,042</u>	Aug 8,042 8,042 8,042	Sep 8,042 8,042 8,042 8,042	Oct 8,042 8,042 8,042 8,042 8,042	Nov 8,042 8,042 8,042 8,042 8,042	Dec 8,042 8,042 8,042 8,042 8,042	2020 YE 56,292 48,250 40,209 32,167 24,125
6 7 CF / Mo	0	0	0	0	0	8,042	16,083	24,125	32,167	40,209	<u>8,042</u> 48,250	8,042 <u>8,042</u> 56,292	16,083 <u>8,042</u> 225,169
2021  Barn # Existing 8-9 10-11 12-13 14-15 16-17 18-19 20-21 22-23 24-25 26-27 28-29 30-31 CF / Mo	Jan 56,292 16,083	Feb 56,292 16,083 16,083	Mar 56,292 16,083 16,083 16,083	Apr 56,292 16,083 16,083 16,083 16,083	May 56,292 16,083 16,083 16,083 16,083 16,083	Jun 56,292 16,083 16,083 16,083 16,083 16,083	Jul 56,292 16,083 16,083 16,083 16,083 16,083 16,083	Aug 56,292 16,083 16,083 16,083 16,083 16,083 16,083 16,083	Sep 56,292 16,083 16,083 16,083 16,083 16,083 16,083 16,083 201,044	Oct 56,292 16,083 16,083 16,083 16,083 16,083 16,083 16,083 16,083 217,127	Nov 56,292 16,083 16,083 16,083 16,083 16,083 16,083 16,083 16,083 16,083 233,210	Dec 56,292 16,083 16,083 16,083 16,083 16,083 16,083 16,083 16,083 16,083 249,294	2021 YE 675,506 193,002 176,918 160,835 144,751 128,668 112,584 96,501 80,417 64,334 48,250 32,167 16,083 1,930,018
2022 <u>Barn #</u> Existing 32-34 35-37 38-40 41-43 44-46 47-49 50-52 53-55 56-58 59-61 62-64 65-67 CF / Mo	J <u>an</u> 249,294 24,125 273,419	Feb 49,294 24,125 4,125	Mar 249,294 24,125 24,125 24,125	Apr 249,294 24,125 24,125 24,125 24,125	May 249,294 24,125 24,125 24,125 24,125 24,125	Jun 249,294 24,125 24,125 24,125 24,125 24,125 24,125	Jul 249,294 24,125 24,125 24,125 24,125 24,125 24,125 24,125	Aug 249,294 24,125 24,125 24,125 24,125 24,125 24,125 24,125 24,125	Sep 249,294 24,125 24,125 24,125 24,125 24,125 24,125 24,125 24,125 24,125	Oct 249,294 24,125 24,125 24,125 24,125 24,125 24,125 24,125 24,125 24,125	Nov 249,294 24,125 24,125 24,125 24,125 24,125 24,125 24,125 24,125 24,125 24,125 24,125	Dec 249,294 24,125 24,125 24,125 24,125 24,125 24,125 24,125 24,125 24,125 24,125 24,125 24,125 24,125 24,125	2022 YE 2,991,528 289,503 265,377 241,252 217,127 193,002 168,877 144,751 120,626 96,501 72,376 48,250 24,125 4,873,295



2023													
Barn #	<u>Jan</u>	<u>Feb</u>	Mar	<u>Apr</u>	May	<u>Jun</u>	<u>Jul</u>	Aug	Sep	<u>Oct</u>	Nov	<u>Dec</u>	2023 YE
Existing	538,797	538,797	538,797	538,797	538,797	538,797	538,797	538,797	538,797	538,797	538,797	538,797	6,465,560
68-71	<u>32,167</u>	32,167	32,167	32,167	32,167	32,167	32,167	32,167	32,167	32,167	32,167	32,167	386,004
72-75		32,167	32,167	32,167	32,167	32,167	32,167	32,167	32,167	32,167	32,167	32,167	353,837
76-79			32,167	32,167	32,167	32,167	32,167	32,167	32,167	32,167	32,167	32,167	321,670
80-83				32,167	32,167	32,167	32,167	32,167	32,167	32,167	32,167	32,167	289,503
84-87					32,167	32,167	32,167	32,167	32,167	32,167	32,167	32,167	257,336
88-91						32,167	32,167	32,167	32,167	32,167	32,167	32,167	225,169
92-95							32,167	32,167	32,167	32,167	32,167	32,167	193,002
96-99								32,167	32,167	32,167	32,167	32,167	160,835
100-103									32,167	32,167	32,167	32,167	128,668
104-107										32,167	32,167	32,167	96,501
108-111											32,167	32,167	64,334
112-115												32,167	32,167
CF / Mo	570,964	603,131	635,298	667,465	699,631	731,798	763,965	796,132	828,299	860,466	892,633	924,800	8,974,583
<b>2024 +</b> Barns 115	<u>Jan</u> 924,800	<u>Feb</u> 924,800	<u>Mar</u> 924,800	<u>Apr</u> 924,800	<u>May</u> 924,800	<u>Jun</u> 924,800	<u>Jul</u> 924,800	<u>Aug</u> 924,800	<u>Sep</u> 924,800	<u>Oct</u> 924,800	<u>Nov</u> 924,800	<u>Dec</u> 924,800	2024 YE 11,097,603
		Year	Cumula				umulative C	<u> </u>	<u>Year</u>	Cumulat			
		2020		5,169		2025	38,198,271		2030	93,686			
		2021		5,187		2026	49,295,874		2031	104,783	•		
		2022		8,482		2027	60,393,477		2032	115,881	•		
		2023	16,003	•		2028	71,491,080		2033	126,979	•		
		2024	27,100	0,668		2029	82,588,683		2034	138,076	,698		
		Е	quity @ 15 y	ears/	241,500,000	)	Number of	Barns	11!	5 Barns			
			.5-year Cash		138,076,698		Lease Terms	s:	15	year			
		Equity + Cash Flow			379,576,698		Lease Type			Triple Net			
		Cash Flow @ 16+			+ 22,425,000 Debt Service Coverage Ratio 1.572					72			



## **Investment Opportunity**

Viroment is seeking capital to build pre-leased cash flowing hog barns. Investors will receive annual return of up to 12%. The investor will receive quarterly dividend payments with a final balloon payoff at the end of the 3-yr note term.

